

Ayush Warriier

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SUMMARY

Product Designer who enjoys building products from 0 to 1. Worked as the founding designer at KLYMB, designing product systems, user flows, and interfaces while collaborating directly with founders and developers. Passionate about turning complex problems into simple experiences.

SKILLS

Design: Product Design · Design Thinking · Usability Testing · Wireframing · Prototyping · Information Architecture · Design Systems · Iconography · Visual Design · Typography · Responsive Design · Color Theory · User Experience · UX Research

Development: HTML · CSS · JavaScript

Tools: Figma · Notion · Jitter (basic)

EXPERIENCE

Product Designer - KLYMB

Mar 2026 - Present

Founding designer · Fitness & lifestyle mobile app

- Founding and sole designer for a fitness and lifestyle app, owning UX, UI, and visual direction from 0 to 1.
- Built a scalable token-based design system (colour, type, spacing, component states) and a custom 40+ icon set for a single, consistent product language.
- Designed end-to-end user flows covering onboarding, activity tracking, nutrition tracking, and challenges, reducing design inconsistencies through a unified interaction model.
- Conceptualised the Share Cards feature and partnered with developers through continuous testing to keep the build true to the design intent.

Web Designer - Freelance

Nov 2024 - Mar 2025

End-to-end web design

- Delivered responsive web design from wireframes to developer handoff for international clients, including a Polish law firm and a blockchain startup.
- Redesigned an 11-year-old WordPress site into a clearer, more professional, fully responsive website with improved content layout and readability.

UI/UX Design Intern - RIVANT Media

Jun 2024 - Sep 2024

Design and Marketing Agency

- Designed and shipped the agency's official website from scratch - layout, content structure, and interactions.
- Worked closely with developers to bring the official website from idea to life with animations and library integration.
- Collaborated with graphic designers on brand identity and a reusable component system, and worked with developers to bring designs to life.

PROJECTS

Pathik - Mobile App, UX Research

Personal Project

- Self-initiated app concept for Indian motorcyclists, unifying ride planning, navigation, community knowledge, and group coordination into one rider-first experience.
- Ran user research with 3 participants, synthesised interviews into themes, and prioritised features using the MoSCoW framework.
- Conducted research through in-person interviews and observations of riders in their natural environment.

ROPAN Yoga Studio - Landing Page Design

Team Project

- Designed a landing-page concept within a collaborative brand-identity system, translating a calm, grounded brand into a premium yet accessible web presence.

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EDUCATION

Bachelor of Computer Applications - Major in Data Security

2023 - 2026

Symbiosis Institute of Computer Studies and Research (SICSR), Pune

GPA: 7.73 / 10